

O2 Wifi for Healthcare

Engage with your patients and visitors

O2 Wifi is a public Wifi service that's free for anyone to use. With it, you can not only provide connectivity for your patients and visitors, but also build a whole new channel for direct communication with them.

Plus, in-depth insights into their behaviour will enable you to understand them better and improve their experience.

Telefonica

O2 Wifi benefits for your patients and visitors

O2 Wifi is free

O2 Wifi is free for everyone. It's available nationwide and you don't have to be on O2 for access.

Wifi for visitors

Inpatients, outpatients and visitors alike will all have access to connectivity improving their experience at your venue. No matter the length of stay.

Easy registration process

Visitors and employees will only need to sign up once and seamlessly auto-connect any time after that. No usernames. No passwords to connect.

Fast and reliable

O2 Wifi is a secure public Wifi service. It's continuously monitored.

Splash page benefits

Your branded splash page is the perfect opportunity to welcome your visitors offering them a range of useful information from Flu vaccination details to local Taxi details.



O2 Wifi benefits for your organisation



Insights

We can offer you insights into the people using the service, enabling you to develop a tailored and targeted engagement strategy to improve effectiveness.

Staff Benefits

Staff can also benefit from using the free Wifi service, whether using a corporate device or their own device. Free Wifi will enhance the work place environment.

Branded welcome page

You can brand your Wifi welcome page as a communication tool to promote the latest campaigns, while reducing the cost of printed collateral.

Managing the legalities

Some NHS Trusts have concerns over their legal responsibility relating to Terms and Conditions, but with O2 as a trusted brand, we would manage it all for you.

Reliable service

With 20 million registered users already on O2 Wifi, you can rest assured it's a service you can rely on.

Overlay or build from scratch

We can overlay O2 Wifi on your existing infrastructure, or we can build it for you from scratch and configure it with different SSID's.

Digital Rejuvenation

By 2018 all (UK) patient records are to be online and accessible from any location by both medical professionals and patients themselves¹ and by 2020 the NHS is set to become digital and paperless².

[1] <http://www.newstatesman.com/2015/10/connected-and-cloud-technology-key-improving-health-nation>
[2] <http://www.bbc.co.uk/news/uk-35147380>



O2 Wifi is already helping companies see great results

Stockport **NHS**
NHS Foundation Trust

Portsmouth Hospitals **NHS**
NHS Trust

Contact Us

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Email us today and one of our Account Managers will get back to you very shortly.

